



Central Coast Chapter

<http://www.apics-centralcoast.org/>

## **Professional Development Meeting: Tour of Applied Technologies Associates – Scientific Drilling**



**A unique and rare opportunity to learn about downhole surveying and experience a real-life case study of a company's Lean journey.**

**Will include presentations on the company, products and operations, including a special presentation on Lean Manufacturing. Plant tours will follow.**

**Wednesday, April 17<sup>th</sup>, 2013 starting promptly at 7:00 am  
3003 Rollie Gates Drive, Paso Robles, CA  
*Reservations are required – See below***

### **About Applied Technologies Associates:**

Applied Technologies Associates (ATA) designs, builds, and manufactures oil industry technology products. Borehole surveying instruments (both gyroscopic and magnetic), MWD (measurement while drilling) systems, and production logging systems comprise the bulk of our products. Their sister company, Scientific Drilling (SDI), uses technology developed by ATA to provide services to the oil industry, including borehole surveying, wireline steering, MWD, production logging, and more. Scientific Drilling is an international company with offices located world-wide in most major oil producing areas.

### **Who Should Attend**

- Managers in Operations or related functions
- Executives in support of improvement efforts
- Professionals looking to benchmark, network or expand their knowledge base

**Entry:** no charge, but ***\*Reservations Required\**** Please provide the **names of each attendee** and **employer** to: [president@apics-centralcoast.org](mailto:president@apics-centralcoast.org) / (805) 501-5556

**Related Links:** [www.ata-sd.com](http://www.ata-sd.com), [www.scientificdrilling.com](http://www.scientificdrilling.com)